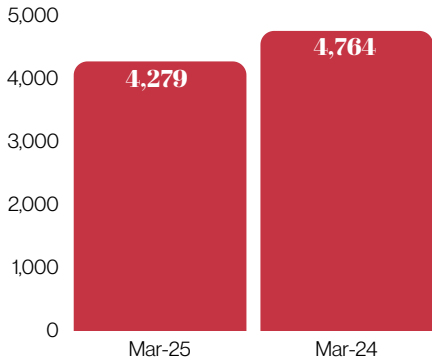


March 2025 Stats



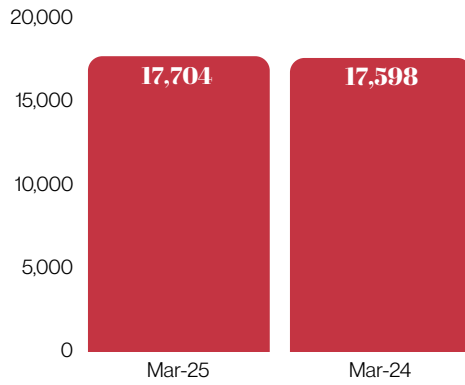
MONTHLY HOME SALES



| | |
|---|---|
| Mar. 2025 4,279 HOMES SOLD | Mar. 2024 4,764 HOMES SOLD |
|---|---|

from last year **10.2%**

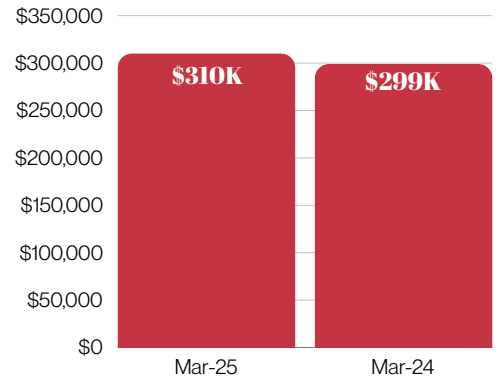
TOTAL STATEWIDE LISTINGS



| | |
|---|---|
| Mar. 2025 17,704 ACTIVE LISTINGS | Mar. 2024 17,598 ACTIVE LISTINGS |
|---|---|

from last year **0.6%**

MEDIAN HOME PRICE

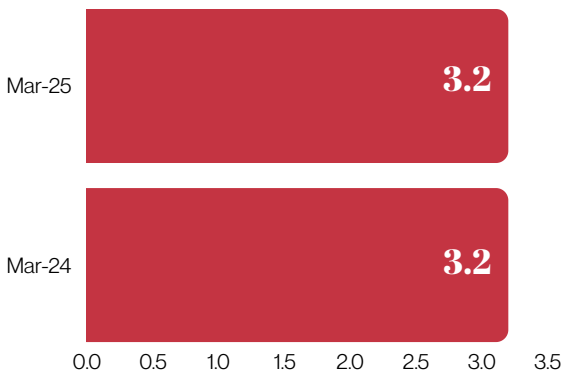


| | |
|--|--|
| Mar. 2025 \$310K MEDIAN PRICE IN WI | Mar. 2024 \$299K MEDIAN PRICE IN WI |
|--|--|

from last year **3.7%**

MARCH HOME SALES SLIDE AS MEDIAN PRICE APPRECIATION MODERATES

MONTHS OF INVENTORY



| | |
|-----------------------------------|-----------------------------------|
| Mar. 2025 2.8 MONTHS | Mar. 2024 2.9 MONTHS |
|-----------------------------------|-----------------------------------|

from last year **0.0%**

Wisconsin REALTORS® Association December 2024 WI Real Estate Report

Existing home sales fell by double digits in March as inventories remained tight. Wisconsin home sales fell 10.2% compared to solid sales in March 2024. The median price rose 3.7% over the past 12 months to \$310,000, but this is only about a third of the pace of price growth seen in the first two months of the year.

During the first three months of 2025, sales were down slightly, falling 0.8% relative to that same period in 2024. The median price rose 7.3% to \$300,500 in the first quarter of 2025 compared to the first quarter of 2024.

Inventory levels remain well below the balanced market benchmark of six months of available supply, with March inventory at 3.2 months, which is unchanged from March 2024. Total listings were relatively flat over the last 12 months, rising just 0.6% in March, whereas new listings fell 1.3% compared to March 2024.

An annual re-benchmarking of statewide median family income data by the U.S. Department of Housing and Urban Development revealed more income growth over the past 12 months than was earlier estimated. Wisconsin median family income rose 7.7% between March 2024 and March 2025. This, combined with moderating price appreciation and a slight improvement in mortgage rates — specifically, a 17 basis point drop in the 30-year fixed mortgage rate to 6.65% in March — helped improve statewide housing affordability.

The Wisconsin Housing Affordability Index measures the portion of the median-priced home that a typical buyer with median family income qualifies to purchase, assuming a 20% down payment, and the remaining balance financed using a 30-year fixed mortgage at current rates.

THE INDEX ROSE 7.2% TO 134 IN MARCH 2025.