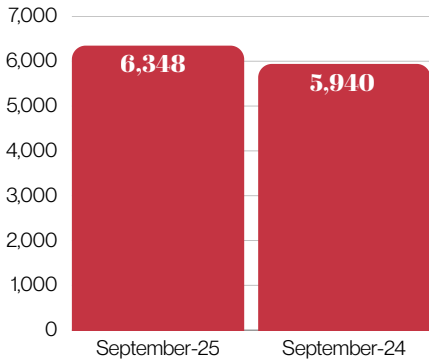


# September 2025 Stats



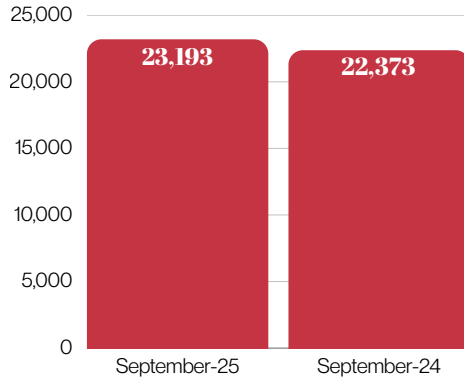
## MONTHLY HOME SALES



Sept. 2025 <b>6,348</b> HOMES SOLD	September 2024 <b>5,940</b> HOMES SOLD
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from last year **6.9%**

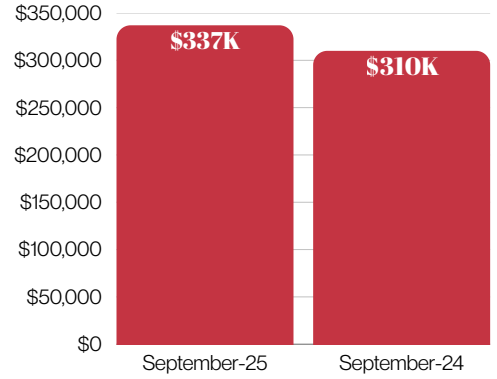
## TOTAL STATEWIDE LISTINGS



Sept. 2025 <b>23,193</b> ACTIVE LISTINGS	Sept. 2024 <b>22,373</b> ACTIVE LISTINGS
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from last year **3.7%**

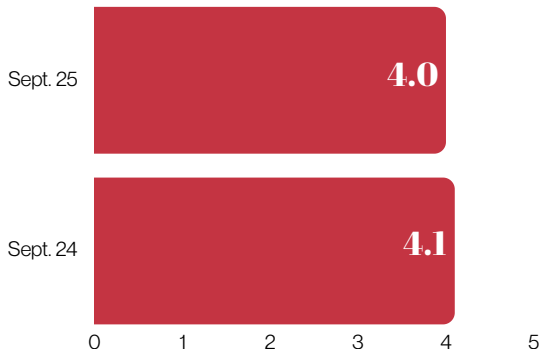
## MEDIAN HOME PRICE



Sept. 2025 <b>\$337K</b> MEDIAN PRICE IN WI	Sept. 2024 <b>\$310K</b> MEDIAN PRICE IN WI
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from last year **8.7%**

## MONTHS OF INVENTORY



Sept. 2025 <b>4.0</b> MONTHS	Sept. 2024 <b>4.1</b> MONTHS
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from last year **2.4%**

Wisconsin REALTORS® Association September 2025 WI Real Estate Report

### HOME SALES AND PRICES RISE IN SEPTEMBER AS LISTINGS IMPROVE

Both statewide existing home sales and prices rose by solid margins in September. Compared to September 2024, closings increased 6.9%, and median prices rose 8.7% to \$337,000.

Although the months of available supply fell slightly in September, both new listings and total listings were up over the last year. New listings increased 4.1%, while total listings rose 3.7% compared to September 2024.

On a year-to-date basis, the growth was more modest, with sales up 2% relative to the first nine months of 2024, and median prices up 5.2% to \$326,000 over that same period.

The 30-year fixed mortgage rate averaged 6.35% in September, which is the lowest average monthly rate since September 2024 when it averaged 6.18%.

Through the first three quarters of the year, median prices were up, with most regions up between 5.2% and 7.9%, relative to the January-through-September period in 2024. Only the West region saw prices remain flat, with prices up just 0.7% over that period. Year-to-date sales were up by modest margins in three regions, with the North up 5.9%, West up 4.7% and the Northeast up 3.5%. The other three regions saw very slight changes in closed sales over that time frame, with the South Central region up 1%, Southeast up 0.5% and the Central region down 0.1%.

**Affordability fell 5.9% over the last 12 months. The Wisconsin Housing Affordability Index shows the percentage of the median-priced home that a potential buyer with median family income qualifies to purchase, assuming 20% down and the remaining balance financed with a 30-year fixed-rate mortgage at current rates. The index fell from 135 in September 2024 to 127 in September 2025.**