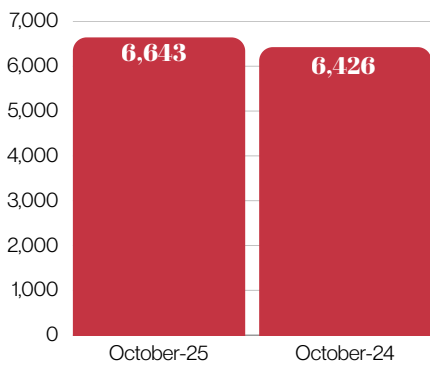


October 2025 Stats



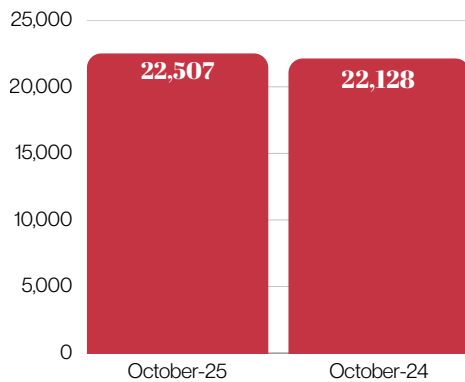
MONTHLY HOME SALES



Oct. 2025 6,643 HOMES SOLD	October 2024 6,426 HOMES SOLD
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from last year **3.4%**

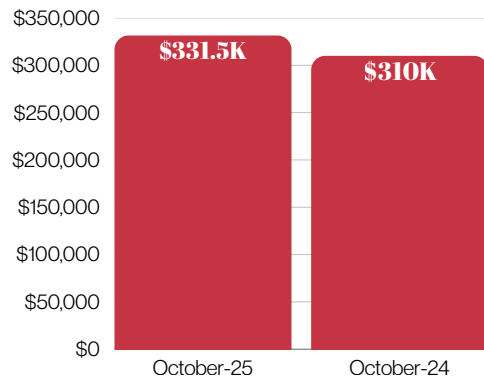
TOTAL STATEWIDE LISTINGS



Oct. 2025 22,507 ACTIVE LISTINGS	Oct. 2024 22,128 ACTIVE LISTINGS
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from last year **1.7%**

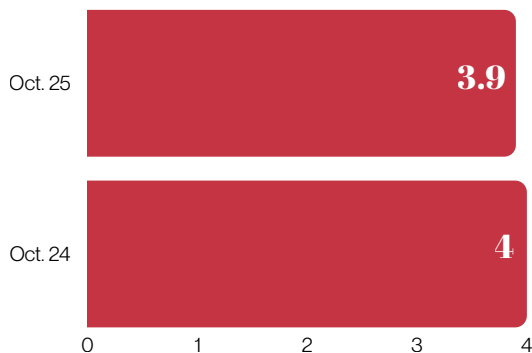
MEDIAN HOME PRICE



Oct. 2025 \$331.5K MEDIAN PRICE IN WI	Oct. 2024 \$310K MEDIAN PRICE IN WI
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from last year **6.9%**

MONTHS OF INVENTORY



Oct. 2025 3.9 MONTHS	Oct. 2024 4 MONTHS
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from last year **2.5%**

Wisconsin REALTORS® Association November 2025 WI Real Estate Report

WISCONSIN HOME SALES AND PRICES CONTINUE TO RISE IN OCTOBER

For the fifth straight month, both existing home sales and median prices increased statewide. October home closings rose 3.4% compared to October 2024, and the median price increased to \$331,500, which is a 6.9% increase over the last 12 months.

Year to date, home sales increased 2.4% relative to the first 10 months of 2024, and the median price rose 5.6% to \$327,500 over that same period.

Total listings rose 1.7% compared to October 2024, continuing a trend of more than two years of monthly annualized growth in statewide total listings.

Still, this remains a seller's market with just 3.9 months of available supply statewide. Total listings would need to increase by just over 12,000 homes to reach the six-month benchmark that signifies a balanced housing market.

Regionally, the October report showed that the less-urban regions of the state had more available inventory and their homes remained on the market longer. Specifically, the North, Central and West regions had between 4.2 and 5.3 months of supply, and average days on the market ranged from 77 to 94 days. In contrast, the more urban Northeast, South Central and Southeast regions had 3.3 to 4 months of available supply in October, and homes remained on the market an average of 60 to 75 days before selling.

The monthly 30-year fixed mortgage rate has fallen over the past 12 months. The average rate was 6.43% in October 2024, and it fell to 6.25% in October 2025.

Affordability fell just 1.5% compared to October 2024. Although home prices rose 6.9% over the last year, median family income is projected to have increased 3.6% over that same 12-month period. The income growth combined with a modest improvement in mortgage rates kept affordability nearly unchanged.