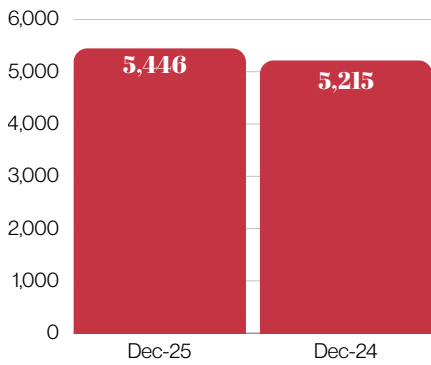


December 2025 Stats



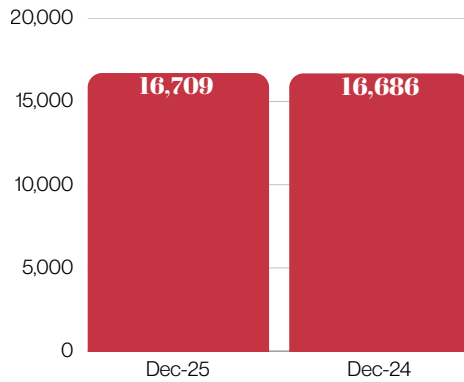
MONTHLY HOME SALES



Dec. 2025	Dec. 2024
5,446	5,215
HOMES SOLD	HOMES SOLD

from last year 4.4%

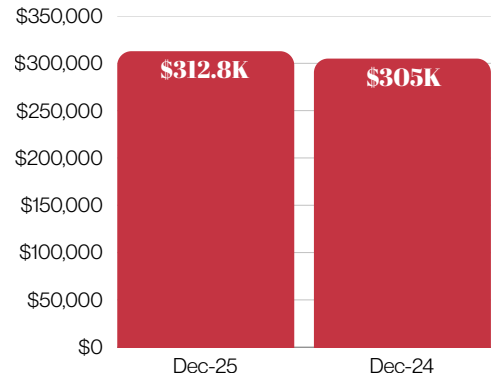
TOTAL STATEWIDE LISTINGS



Dec. 2025	Dec. 2024
16,709	16,686
ACTIVE LISTINGS	ACTIVE LISTINGS

from last year 0.1%

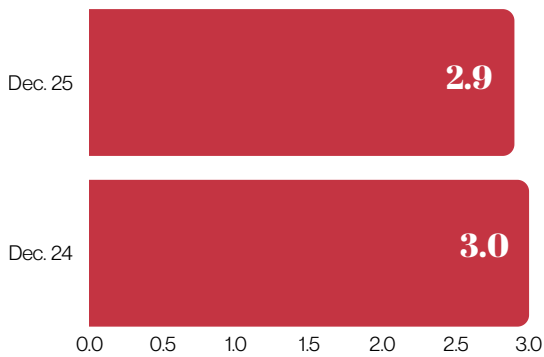
MEDIAN HOME PRICE



Dec. 2025	Dec. 2024
\$312.750K	\$305K
MEDIAN PRICE IN WI	MEDIAN PRICE IN WI

from last year 2.5%

MONTHS OF INVENTORY



Dec. 2025	Dec. 2024
2.9	3.0
MONTHS	MONTHS

from last year 3.3%

Wisconsin REALTORS® Association January 2026 WI Real Estate Report

MODERATED HOUSING MARKET PERFORMANCE FOR DECEMBER & 2025

December closed the year with solid growth in sales and a moderate increase in prices. Compared to December 2024, existing home sales rose 4.4%, and the median price increased 2.5% to \$312,750. Note that this market performance was especially impressive because December 2024 was a very strong month where both sales and prices grew by double-digit margins relative to the previous December.

Overall, the 2025 housing market showed moderate growth with existing home sales 2% higher than 2024 totals, and the median price was up 4.8% to \$325,000.

Although total listings grew slightly over the last 12 months, new listings were down 5.9%, and months of available inventory also dropped 3.3% compared to December 2024. This continues to be a strong seller's market statewide, and total listings would need to more than double with an increase of 107% to return to a balanced market with six months of supply.

Every region of the state showed annual growth in sales and median prices for 2025 compared to 2024. Sales growth was strongest in the North region where it grew 6.7%. Solid sales growth was seen in the Northeast region, up 3.7%, and the West region, up 3%. Finally, sales increased a modest 1.6% in the South Central region and less than 1% in the Central and Southeast regions. The annual appreciation in the median price compared to 2024 prices ranged between 5.6% and 7% in four of the six regions — the Northeast, Southeast, North and South Central — and between 2% and 4.1% in the remaining Central and West regions.

The 30-year fixed mortgage rate fell about one-half percent in the last 12 months to 6.19%, which helped push the Wisconsin Housing Affordability Index up slightly with a 1.5% increase over that same period.