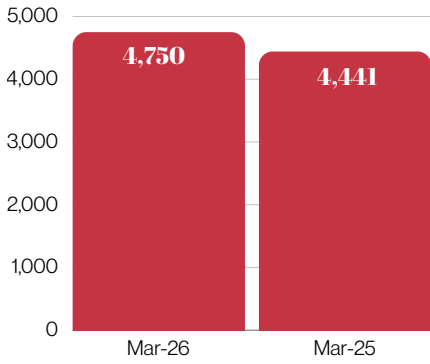


March 2026 Stats



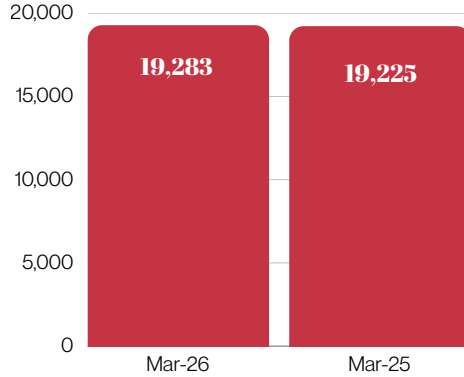
MONTHLY HOME SALES



Mar. 2026 4,750 HOMES SOLD	Mar. 2025 4,441 HOMES SOLD
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from last year **7.0%**

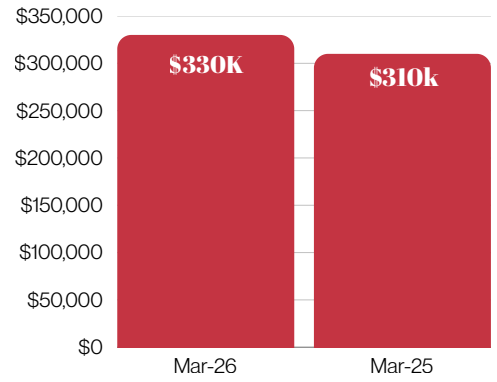
TOTAL STATEWIDE LISTINGS



Mar. 2026 19,283 ACTIVE LISTINGS	Mar. 2025 19,225 ACTIVE LISTINGS
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from last year **0.3%**

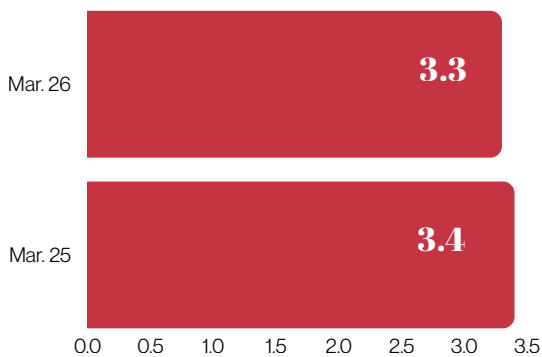
MEDIAN HOME PRICE



Mar. 2026 \$330K MEDIAN PRICE IN WI	Mar. 2025 \$310K MEDIAN PRICE IN WI
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from last year **6.5%**

MONTHS OF INVENTORY



Mar. 2026 3.3 MONTHS	Mar. 2025 3.4 MONTHS
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from last year **2.9%**

Wisconsin REALTORS® Association March 2026 WI Real Estate Report

WISCONSIN HOME SALES AND PRICES BOTH INCREASED IN MARCH

Existing home sales increased 7% relative to March 2025, and median prices rose 6.5% to \$330,000 over that same period. The strong sales growth put first quarter sales in positive territory when compared to the first quarter of 2025. Year-to-date sales rose 2.1% over the first quarter of 2025, and the median price increased to \$320,000, which is an increase of 6.7% compared to the first three months of 2025.

Quarterly sales rose in most regions with the Central, South Central, Southeast and West regions up between 2.1% and 3.6% relative to the first quarter of 2025. The Northeast saw an increase of just 0.7% in quarterly sales, and the North region fell 3.8% over that period. On a year-to-date basis, regional prices saw annual appreciation rates of between 4.8% and 7.6% in all six regions of the state.

Even though the average monthly 30-year fixed mortgage rate rose slightly compared to February, the March rate was still nearly a half percent below its level of a year ago. The 30-year fixed mortgage rate fell 47 basis points to 6.18% over the last 12 months.

Inventories remained tight, with months of available supply dropping 2.9% over the last year to just 3.3 months. This remains well below the six-month benchmark that indicates a balanced existing home market. Total listings were essentially flat, rising just 0.3% over the last year.

Affordability was virtually unchanged, falling just 0.1% since March 2025.

The Wisconsin Housing Affordability index measures the percentage of the median-priced home that a potential buyer with median family income qualifies to purchase, assuming 20% down and the remaining balance financed with a 30-year fixed mortgage at current rates. The index was 132 in March, down from a value of 133 a year earlier.